



MITE

第十屆澳門國際旅遊（產業）博覽會  
10.<sup>a</sup> Expo Internacional de Turismo (Indústria) de Macau  
10<sup>th</sup> Macao International Travel (Industry) Expo





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## Message from the Organizer

**Ms. Maria Helena de Senna Fernandes**

**Director of Macao Government Tourism Office**





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# Message from the Coordinator

**Mr. Alex Lao**

**President of Macau Travel Agency Association**





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# Cloud Exhibition Invitation

## Overseas Online Buyers





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## 主辦單位 Organizer



澳門特別行政區政府旅遊局  
**DIRECÇÃO DOS SERVIÇOS DE TURISMO**  
**MACAO GOVERNMENT TOURISM OFFICE**

## 支持單位 Supporting Entity

中華人民共和國文化和旅游部  
**MINISTRY OF CULTURE AND TOURISM OF**  
**THE PEOPLE'S REPUBLIC OF CHINA**

## 協辦單位 Co-organizers



經濟及科技發展局  
**Direcção dos Serviços de Economia e**  
**Desenvolvimento Tecnológico**



澳門貿易投資促進局  
**Instituto de Promoção do Comércio e do Investimento de Macau**  
**Macao Trade and Investment Promotion Institute**



澳門特別行政區政府文化局  
**INSTITUTO CULTURAL do Governo da Região Administrativa Especial de Macau**

澳門特別行政區政府文化發展基金  
**Fundo de Desenvolvimento da Cultura**  
**Governo da Região Administrativa Especial de Macau**

橫琴粵澳深度合作區執行委員會經濟發展局  
**Economic Development Bureau of the Executive Committee at**  
**Guangdong-Macao In-Depth Cooperation Zone in Hengqin**



澳門中華總商會  
**The Macao Chamber of Commerce**



澳門街坊會聯合總會  
**União Geral das Associações dos Mordedores de Macau**



澳門工會聯合總會  
**Federação das Associações dos Operários de Macau**



澳門婦女聯合總會  
**Associação Geral das Mulheres de Macau**



澳門歸僑總會  
**ASSOCIATION OF RETURNED OVERSEAS CHINESE MACAU**



澳門旅遊商會  
**ASSOCIAÇÃO DAS AGÊNCIAS DE TURISMO DE MACAU**  
**ASSOCIATION OF MACAO TOURIST AGENTS**



澳門旅遊業議會  
**TRAVEL INDUSTRY COUNCIL OF MACAU**



Associação de Hotéis de Macau  
**Macao Hotel Association 澳門酒店協會**

## 承辦單位 Coordinator



澳門旅行社協會  
**Associação das Agências de Viagens de Macau**  
**Macao Travel Agency Association**



## Schedule

Date	Opening Hours	Target Audience
8/7/2022	10:00 – 18:00	Trade Visitors
	11:00 – 18:00	General Public
9/7/2022	10:00 – 18:00	Trade Visitors and General Public
10/7/2022	10:00 – 17:00	General Public

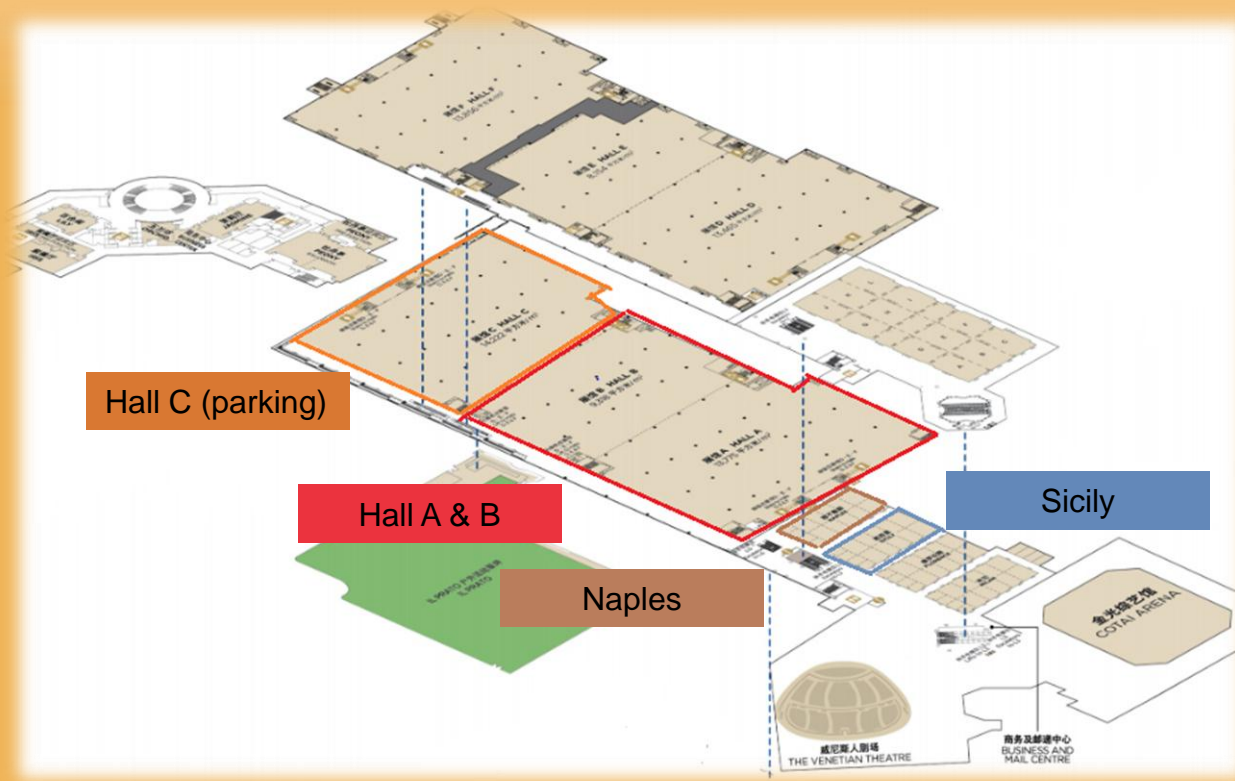




Date	Exhibition Hall					Main Stage	Meeting Room
6-7/7/2022	Exhibitor Booth Installation	Buyer Registration					
8/7/2022	Expo Opens	Business Matching	Cloud Promotion	Cloud Live Broadcast	Cloud B2B	Opening Ceremony	Destination Tourism Promotion Seminars
						Welcome Cocktail	
9/7/2022	Expo Opens	Business Matching	Cloud Promotion	Cloud Live Broadcast	Cloud B2B	Seminars and Performances	Destination Tourism Promotion Seminars
10/7/2022	Expo Opens		Cloud Promotion	Cloud Live Broadcast		Seminars and Performances	Destination Tourism Promotion Seminars
	Booth Dismantlement (17:00)						



- Venue: Hall A and B, Cotai Expo, The Venetian Macao
- Exhibition Area: 23,000 square meter







## Government Entities

National and Regional Government Tourism Organizations

## Tourism Organizations

Travel Agencies, Tourism Management, Tourism Technology, Tourism Destination Services, Customized Tours, Wedding Tourism

## Tourism Resources

Scenic Spots and Theme Parks, Hotels and Resorts, Health and Wellness Tourism, Tourism Transportation, Tourism Exhibitions, Tourism Products

## Others

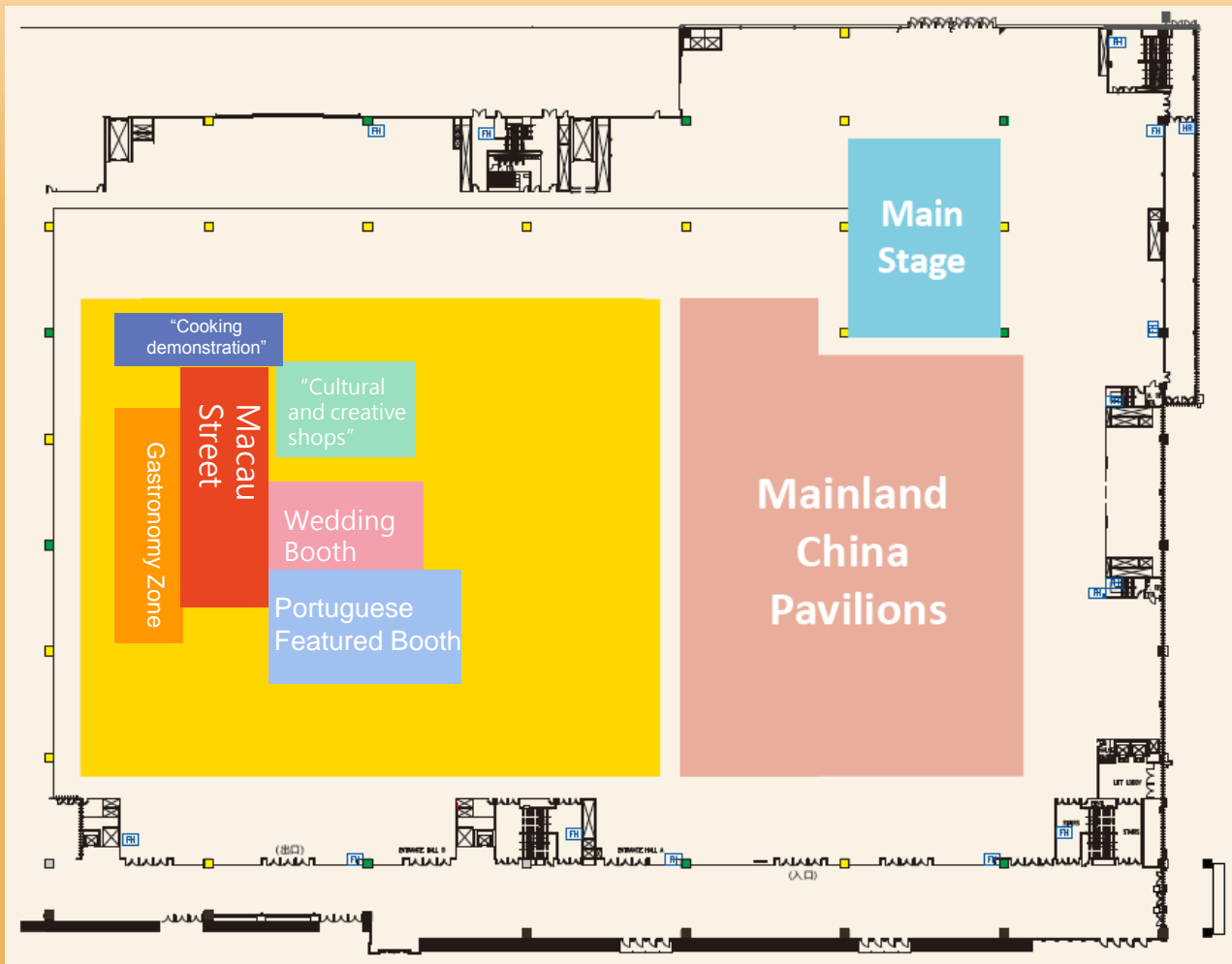
Cultural and Creative Products, Distinctive Cuisines, Intangible Cultural Heritage





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# Exhibition Zone





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# Cloud Series



**Cloud Live  
Broadcast**



**Cloud B2B**



**Cloud  
Promotion**



**Cloud Contract  
Signing**





## Cloud live broadcast

- Live broadcasters will broadcast in different social media platform to help exhibitors in selling and promoting products
- Social media platforms include Taobao, AOMI, Facebook, Instagram, WeChat, TikTok, DouYin and XiaoHongShu.
- 8<sup>th</sup> – 10<sup>th</sup> July (3 days)
- Live broadcast and playback are available via MITE official



Main Stage



Cloud Promotion



Meeting Room



Cloud Live Broadcast



Sicily Ballroom





## Cloud B2B

- Expo provides Pre-schedule Appointment system PSA for both buyers and exhibitors to make appointments and negotiations online
- Pre-schedule Appointment system (PSA) opens from 7<sup>th</sup> June to 12<sup>th</sup> July





## Cloud Promotion

- Non-Macao exhibitors can interact with on-site and online audiences through online connections
- Live broadcast and replay on our official website and WeChat public account
- 8<sup>th</sup> to 10<sup>th</sup> July for 3 days
- 25 Sessions (30 minutes per session):
  - 8<sup>th</sup> July - 8 sessions
  - 9<sup>th</sup> July - 9 sessions
  - 10<sup>th</sup> July - 8 sessions



## Cloud Contract Signing

- A contract signing ceremony held onsite via cloud technology between two parties with one party onsite and the other party online.



## Hosted Buyers

Mainland China  
(outside Guangdong  
Province)

## Greater Bay Area Buyers

Guangdong Province  
(mainly The Greater Bay  
Area of Guangdong,  
Hong Kong and Macao,  
excluding Macao)

## Overseas Online Buyers

Countries and regions  
other than Mainland  
China and Macao



## Overseas Online Buyer Program

- It is for incentive travel organizations from overseas who cannot visit the Expo in person.
- An online communication platform is provided for overseas buyers who are not able to attend the Expo, to conduct business matchings with exhibitors through the Pre-Schedule Appointment System.
- The opportunity to receive a cash reward of up to US\$100.





## Overseas Online Buyer Obligation

- Buyers need to access the Pre-Schedule Appointment System (PSA) to make appointment and conduct business matchings with exhibitors, after that, they will be rated by the exhibitors.
  - If a rating scores of 3 or above is obtained that buyer will receive a reward of \$5 per business matching (maximum \$100)
  - No reward will be given for rating scores less than 3
- Complete the survey of the Expo after attending the Expo



## Buyer Application and Participation Process

① Go to the official website [www.mitexpo.mo](http://www.mitexpo.mo)

and click on 'Buyer Application'. Then select

Online Buyers, submit the necessary information,  
and upload the following documents:

A scanned copy of a valid business card that is  
consistent with the name of the entity registered in  
the application;

- Scanned copy of the entity's business  
license/business registration;
- Scanned copy of employment certificate with  
official seal.



## Buyer Application and Participation Process

- ② The Expo Office will then contact preliminarily approved applicants by email/ telephone
  
- ③ If the application is approved, the Expo Office will notify the applicants.



## Buyer Application and Participation Process

- ④ From 7<sup>th</sup> June to 12<sup>th</sup> July, buyer can log in the Pre-schedule Appointment System (PSA) to make appointments with exhibitors for business matching and online negotiation or video conference
  
- ⑤ Complete and submit the questionnaire



① You'll receive an Invitation Email

Plan your event journey at MITE 2022 - 10th Macao International Travel (Industry) Expo 第十屆澳門國際旅遊（產業）博覽會

Dear Test Org 1,

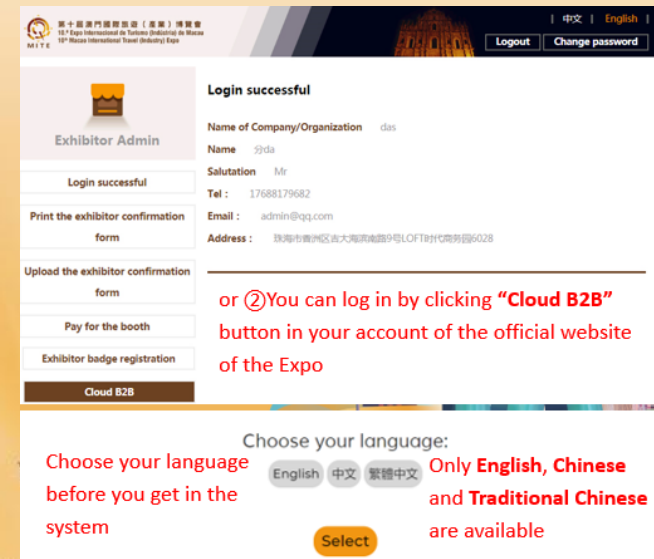
MITE 2022 - 10th Macao International Travel (Industry) Expo 第十屆澳門國際旅遊（產業）博覽會 presents the **Pre-schedule Appointment System (PSA)** for both exhibitors and buyers to make appointments and negotiate online prior to the Expo, fully utilizing the time to cultivate more business opportunities and build your network.

PSA helps you connect with the delegates at the Expo for the most efficient matchmaking via multi-functional messages chatroom and 1-1 meetings, exploring valuable cooperation and industry knowledge.

Access PSA by clicking below:

[Get to your Account](#)

Click here to log in, your personal account will open in a new page



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Logout Change password

Exhibitor Admin

Login successful

Name of Company/Organization das  
Name s3rda  
Salutation Mr  
Tel : 17688179682  
Email : admin@qq.com  
Address : 珠海市香洲区吉大南湾南路9号LOFT时代商务园5028

Print the exhibitor confirmation form

Upload the exhibitor confirmation form

Pay for the booth

Exhibitor badge registration

Cloud B2B

or ② You can log in by clicking "Cloud B2B" button in your account of the official website of the Expo

Choose your language:  
Choose your language before you get in the system

English 中文 繁體中文

Only English, Chinese and Traditional Chinese are available

Select



## Enquiry

Tel: (853)2870 3707

Fax: (853)2870 0238

Website: [www.mitexpo.mo](http://www.mitexpo.mo)

E-mail: [buyer@mitexpo.mo](mailto:buyer@mitexpo.mo)





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# Scan the QR code below



Or click on below website  
**[www.mitexpo.mo](http://www.mitexpo.mo)**  
for registration

